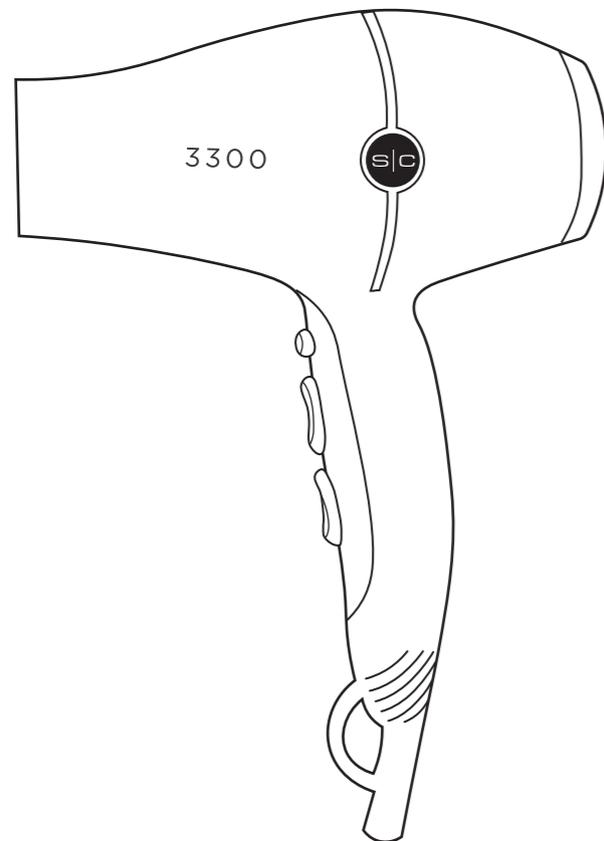


3300 – DRYER

DESIGNED AND ENGINEERED FOR THE STYLIST

MODEL #: SC3300B
SC3300W



SAVE THESE INSTRUCTIONS

OPERATING INSTRUCTIONS & SAFETY GUIDE



SAFETY GUIDE

Important – Please carefully read all instructions before using.

IMPORTANT SAFETY INFORMATION

When using this appliance, especially when children are present, these safety precautions should always be followed:

- **READ ALL INSTRUCTIONS BEFORE USING**
- **ALWAYS KEEP AWAY FROM WATER**

DANGER – Electric parts within this appliance are electrically live even when the switch is off.

To reduce the risk of death by electrical shock:

- Always unplug the appliance immediately after using.
- Do not use appliance while bathing or showering.
- Never place or store appliance where it could fall or be pulled into tub or sink.
- Do not place in or drop into water or any other liquid.
- If for any reason the appliance makes contact with water, unplug the appliance immediately and do not reach into water.



WARNING – To reduce the risk of injury, burns, electrocution and fire:

- Never leave appliance unattended while it is operating or plugged into outlet.
- Close supervision is necessary when this appliance is being used by, on, or near children or individuals with certain disabilities.
- Use this appliance only for its intended use as described in this manual.
- Do not use attachments not recommended by the manufacturer.
- Never operate this appliance if the cord or plug has been damaged, if it is not working properly, if it has made contact with water, if it has been dropped and/or damaged in any way.
- Never block the air openings of appliance or place the appliance on a soft surface; such as a bed or couch, where the air openings may be blocked.
- Always keep the air openings free of lint, hair, and/or any other obstructions.
- Keep the cord away from hot or heated surfaces.
- Never wrap the cord around the appliance.
- Never use the appliance while drowsy or sleeping.
- Never drop or insert any object into any appliance opening.
- Do not use outdoors or operate where aerosol (spray) products are being used.
- Do not operate where oxygen is being administered.
- Never use an extension cord in conjunction with this appliance.
- Do not direct hot air towards eyes or other heat-sensitive areas.
- Attachments will be hot during use; allow them to cool before handling.
- Never place appliance on any surface while it is operating or while switch is turned on.
- While using the appliance, keep your hair out of appliance and away from the air inlets.

IMPORTANT SAFETY INFORMATION

To avoid circuit overload, do not operate another high wattage appliance on the same circuit.

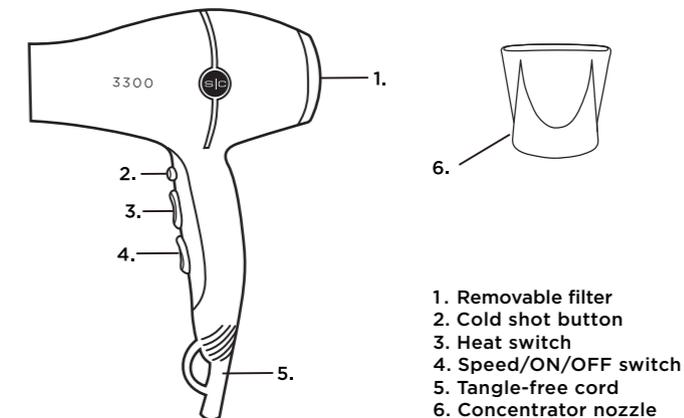
LINE CORD SAFETY:

- Never pull or tug on the cord and/or the appliance.
- To insert plug, grasp it firmly and guide into outlet.
- To disconnect appliance, grasp plug firmly and remove from outlet.
- Before each use, inspect the cord for any cuts and/or abrasion marks. If any imperfections are found, this indicates that the appliance and/or line cord should be replaced.
- Never wrap the cord around the appliance, as this could result in damage to the cord-appliance connection and could cause the cord to fray and break.

DO NOT OPERATE APPLIANCE IF THE LINE CORD SHOWS ANY SIGNS OF DAMAGE, IF APPLIANCE WORKS INTERMITTENTLY, OR IF APPLIANCE STOPS WORKING ENTIRELY.

COMPONENTS

DETAILED APPLIANCE COMPONENTS



1. Removable filter
2. Cold shot button
3. Heat switch
4. Speed/ON/OFF switch
5. Tangle-free cord
6. Concentrator nozzle

OPERATING INSTRUCTIONS

This appliance is intended for professional and household use. Use on Alternating Current (60 hertz) only. Standard dryers are designed to operate at 110 to 130 volts A.C.

This dryer is not dual voltage.

This appliance has a polarized plug (one blade is wider than the other). As a safety feature, this plug will fit into a polarized outlet only one way. If the plug does not fit fully into the outlet, reverse the plug. If it still does not fit, contact a qualified electrician. Do not attempt to defeat this safety feature.

OPERATING INSTRUCTIONS

- In the event that the appliance stops during use, turn off the switches, and allow the appliance to cool down, at which time the thermostat will automatically reset.
- During use, do not block the air openings.

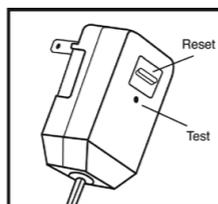
HOW TO USE:

1. To turn ON, toggle Speed/ON/OFF switch downwards once for low speed and twice for high speed setting.
2. Three heat settings are available and can be adjusted by toggling the Heat switch to desired position.
3. For bursts of cold air, press and hold the Cold shot button.
4. To turn OFF, toggle Speed/ON/OFF switch upwards to "0" position.
5. Unplug appliance cord from outlet after each use and let appliance cool down before storing.

HOW TO USE THE ALCI:

The ALCI safety device in this unit is built into the plug. This device will make it inoperable under some abnormal conditions, such as accidental immersion in water. If the appliance is immersed in water, do not attempt to reset the ALCI safety device. The ALCI safety device is equipped with a test button so that its operation can be checked.

1. Press the RESET button on the ALCI safety device.
2. Plug your ALCI into an AC outlet, and then press the TEST button.
3. The RESET button will pop out. This verifies the safety device is operating properly. If the RESET button does not pop out, do not use the unit.
4. Press the RESET button to reactivate the ALCI safety device and the appliance is now ready to use.



Repeat this procedure every time you use this appliance to confirm that the safety device is ready and operational.

STYLING

BODY & VOLUME

For extra volume, follow these tips.

1. Bend head upside down while drying.
2. Position the airflow toward the roots for maximum lift.
3. When hair is dry, toss head back and brush hair into place.

STRAIGHTENING

For a sleek straight look, follow these tips.

1. Divide hair into small sections.
2. Using a large 2" diameter brush, hold hair taut, moving the dryer from roots to ends.
3. Bend the ends of hair slightly under as you dry.

MAKING WAVES

For natural-looking waves, follow this tip.

1. Grasp hair at the roots and scrunch hair between fingertips while drying.

CONCENTRATOR NOZZLE

For concentrated airflow, use the concentrator nozzle.

It is ideal for blow drying with comb or styling brush.

COLD SHOT BUTTON

To set your style, press and hold the cold shot button for about 15 seconds after drying.

You may have to wait a few seconds after pressing the button for the hair dryer to cool.

CARE AND CLEANING

This appliance requires little maintenance and contains no user serviceable parts. No lubrication is needed. Keep all vents and openings clear of dirt and dust. Do not try to repair the appliance yourself. If any malfunction occurs, unplug the appliance, allow it to cool and return the appliance to the place of purchase.

TO CLEAN: This appliance is designed with a removable lint filter. It is absolutely necessary to remove the lint filter and clean out lint and debris on a monthly basis to prolong the life of this appliance and prevent overheating while in use. If cleaning becomes necessary, disconnect the appliance from the power source and wipe the exterior with a damp cloth.

TO STORE: When not in use, unplug the appliance and let it cool. Store the appliance out of reach of children in its box or in a safe, dry location. Never wrap the cord around appliance; this could cause the cord to wear prematurely and break. Do not put any stress on cord where it enters the handle, as it could cause cord to fray and break. Allow the cord to hang or lie loose and straight at the point of entry into the appliance.



Class II double insulated. This product must not be connected to ground.



This appliance complies with the following EEC directives:

- 2014/35/EU Low Voltage Directive
- 2014/30/EU EMC Directive
- 2009/125/EC EU Directive

DISPOSAL INFORMATION



The symbol on the product or its packaging indicates that this product may not be treated as household waste. Instead it should be handed over to the applicable collection point for the recycling of electrical and electronic equipment. By ensuring this product is disposed of correctly, you will help prevent potential negative consequences for the environment and human health, which could otherwise be caused by inappropriate waste handling of this product. For more detailed information about recycling this product, please contact your local council office, your household waste disposal service, or the shop where the product was purchased.

SPECIAL ATTENTION

- If the dryer detects an electrical shock hazard, it will immediately shut off. To restore power, press the RESET button on the ALCI safety device to reactivate the circuit.
- This appliance is designed with a protective coating around the heating coils. When operating the first few times, you may notice momentary smoking when turning unit off. This represents no danger to the user and does not indicate a defect in the unit. The smoke should dissipate within a short time.
- Never block the air intake grill, as this will cause the unit to overheat. Should this happen, a built-in safety system will operate, and the unit will be shut off automatically. Turn the unit OFF and clear any obstruction from the air intake grill. Wait 10 minutes before operating the appliance. If the appliance has sustained damage, do not try to repair it. See warranty for further instructions.
- Never touch heating section as it may be hot and can burn you.
- To avoid possible scalp and/or hair burns, use HIGH setting only when hair is wet. Reduce to LOW heat setting as the hair dries.
- To extend the life of this appliance, it is recommended to switch it to the LOW setting for a few seconds before shutting the appliance off.
- Untwist the cord from time to time to avoid tangling and/or damage to cord.

GFCI INFORMATION

IMPORTANT
MESSAGE
TO
CONSUMERS



THIS MESSAGE ABOUT
GROUND FAULT CIRCUIT INTERRUPTERS
CAN SAVE A LIFE

IF YOU MUST USE YOUR HAIR DRYER IN THE
BATHROOM, INSTALL A GFCI NOW!

Your local electrician can help you decide which type is best for you – A portable unit that plugs into the electrical outlet or a permanent unit installed by your electrician. The National Electrical Code now requires GFCI's in the bathroom, garages, and outdoor outlets of all new homes.



WHY DO YOU NEED A GFCI?

Electricity and water don't mix if your hair dryer falls in water while it's plugged in, the electric shock can kill you ... **even if the switch is "off."** A regular fuse or circuit breaker won't protect you under these circumstances. A GFCI offers you far greater protection.

**A GFCI CAN SAVE YOUR LIFE!
COMPARED TO THAT, THE PRICE IS SMALL!
DON'T WAIT... INSTALL ONE NOW!**

WARRANTY INFORMATION

ONE (1) YEAR LIMITED WARRANTY: USA AND CANADA

Stylecraft LLC. (“we”, “us”, or “our”) warrants product against defects in materials and workmanship for one (1) year from original purchase date (“Warranty Period”). If you cannot prove original purchase date, Warranty Period runs one (1) year from date of product manufacture. If we receive a valid claim, we will repair or replace with product of equal or greater value at our option.

This Warranty does not cover normal wear and tear such as shorts in the power supply cord or plug, or excessive product build-up on plates or scratched or damaged plates or damage due to accident, misuse or abuse such as: dropping (broken housing, broken hinges, loose plates, rattling noise, etc.), wrong voltage supply, or neglect in safety precautions; or tampering such as repair or attempted repair by unauthorized person, or use of unauthorized attachments.

What to do if you have a claim: If the product fails to operate properly under normal use because of a covered defect; (1) within 90 days from purchase, simply return to place of purchase with valid, dated receipt for a no charge replacement, or (2) after 90 days and within the Warranty Period, send back to us for repair or replacement (you pay postage and handling charges). You must properly package product against possible damage. We are not responsible for products lost or damaged in transit.

IMPORTANT: Do not send cash. Be sure to enclose a note describing the problem and proof of original purchase date. Further instructions and return address will be provided for the claim process when you call our service center at (888) 864-6409. Do not send your item back without contacting our service center for a return authorization.

TO THE MAXIMUM EXTENT PERMITTED BY LAW, THIS WARRANTY AND THE REMEDIES AND CONDITIONS SET FORTH ARE EXCLUSIVE AND IN LIEU OF ALL OTHER WARRANTIES, REMEDIES AND CONDITIONS, WHETHER ORAL OR WRITTEN, EXPRESS OR IMPLIED. WE SPECIFICALLY DISCLAIM ANY AND ALL IMPLIED WARRANTIES, INCLUDING, WITHOUT LIMITATION, WARRANTIES OF MERCHANTABILITY AND FITNESS FOR A PARTICULAR PURPOSE. IF WE CANNOT LAWFULLY DISCLAIM OR EXCLUDE IMPLIED WARRANTIES UNDER APPLICABLE LAW, THEN TO THE EXTENT WE CANNOT DISCLAIM WARRANTIES, ALL SUCH WARRANTIES, INCLUDING WARRANTIES OF MERCHANTABILITY AND FITNESS FOR A PARTICULAR PURPOSE SHALL EXPIRE ON EXPIRATION OF THE WARRANTY PERIOD. WE EXPRESSLY EXCLUDE, AND WE WILL NOT PAY, CONSEQUENTIAL OR INCIDENTAL DAMAGES FOR THE BREACH OF ANY WARRANTY, AND WE ASSUME NO RESPONSIBILITIES FOR YOUR LOSS OF USE OF THE PRODUCT, OR FOR ANY OTHER INCONVENIENCE OR CONSEQUENTIAL EXPENSE.

YOUR LEGAL RIGHTS: Some countries, states, provinces and/or jurisdictions do not allow limitations on implied warranties and/or do not allow the exclusion of incidental or consequential damages, so the above limitations and exclusions may not apply to you.

If you have questions regarding warranty, you may reach the service center at (888) 864-6409. Stylecraft LLC. 935F NW 31st Avenue, Pompano Beach, FL 33069